GREAT LEADER Trixie SANE'S THIRD DIRECTIVE: BUILD The NEW BERLIN of the CULT of BRAIN DISEASE

$CAMH was notoriously SCHIZOMIMETIC. Bad drugs, worse hardware.

Butt-ugly buildings. The trademarks of BREWERS and JUNK FOOD CORPORATIONS adorned their fascist facades. She even hung a MILLER LITE sign at the Nurses' Station in Emerg.

It was pretty....

She just liked it....

LaBatt, Beamish, Bell, McCAIN - beer and pizza - it was all BAD - nothing THERAPEUTIC!

There was a Handy Haven and a Shagburger Joint but NOTHING was more STIGMATISING than $CAMH and HELL TALKYPHONE.

The sign flashed atop the Gateway Hellmouth Building:

It IS there!

It was a WELCOMING ENVIRONMENT to corporate clients but not to Johnny, or to anyone he knew.

None of their PR was evidence-based. The fascist firms they hired made sure. It was ALL a lie!